



SVEPM 2018 SPONSORSHIP APPLICATION

It is a great pleasure to invite you to participate in and contribute to the Conference and Annual Meeting of the Society for Veterinary Epidemiology and Preventive Medicine (SVEPM) taking place 21-23 March, 2018 in Hotel Viru, Tallinn.

SVEPM is a non-profit organisation operating in Europe, uniting scientists and specialists from the areas of veterinary epidemiology, protection of animal health and public health. Founded in 1982, today it unites approximately 250 members from 24 countries. The aim of the Society is to create opportunities for scientists involved in veterinary epidemiology to gather, exchange knowledge and in this way improve the health of animals, people and the environment. In order to reach the aim of the Society, every year SVEPM organises a small conference in different European cities. According to the decision of the Executive Committee of SVEPM, the right to hold the conference in 2018 was given to Estonia. Our task is to arrange a supreme conference in Tallinn with about 200 delegates from SVEPM.

The format of the conference comprises workshops as well as in-depth oral presentations on matters currently topical in the field of veterinary epidemiology. An important part of the conference is formed by poster presentations, the best of which get more attention as short oral presentations. The format and programme foster communication and networking between scientists. Special attention will be given to early career scientists who will have special events in the programme enabling to exchange ideas and knowledge, creating a favourable environment for building contacts and networks, thus hopefully getting a kick start to their careers in science.

The location of Hotel Viru was chosen for the conference since it enables to accommodate different parts of the conference as well as the participants. Two experienced scientists or other key figures in animal health or public health have been asked to present at the plenary sessions. A detailed conference programme will be confirmed in October 2017.

We invite you to support the organising of the conference so that the participants would be guaranteed a memorable event. An event with excellent execution would provide additional value through the impression left on the participants that areas related to animal health and public health are given enough attention in Estonia and find support from both national and private companies.

What we can offer is wonderful opportunities to advertise your company and increase its visibility online and during the conference. Please find our versatile subsidising opportunities offered in our sponsorship packages attached to this letter. We are also open to alternative suggestions.

The technical organiser of the conference is Publicon PCO. On the behalf of the organising committee we promise that we will do everything to ensure the high scientific quality of the event and a pleasant environment for both the delegates and the participating companies.

We are looking forward to successful cooperation so that we can make the SVEPM Conference and Annual Meeting a great event for everybody. We are counting on your positive answer.

Sincerely,

Members of the SVEPM Conference Organising Committee:

Arvo Viltrop, University of Life Sciences
Andres Aland, University of Life Sciences
Kerli Mõtus, University of Life Sciences
Liis Käosaar, Publicon PCO



SPONSORSHIP PACKAGES

GREAT SPONSOR

2,500 EUR + VAT

- Exhibition space of 10m² in the lobby of the conference centre
- Two invitations to the conference, welcome reception and gala dinner
- Opportunity to put up roll-up banners or other promotional materials in the plenary session hall
- Logo on the conference bag (together with the event logo)
- One full page of advertising in the programme book
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to put up roll-up banners or other promotional materials in the conference's catering area
- Opportunity to insert promotional materials into conference bags

SPONSOR

1,000 EUR + VAT

- Exhibition space of 4m² in the lobby of the conference centre
- One invitation to the conference, welcome reception and gala dinner
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to insert promotional materials into conference bags

SUPPORTER

500 EUR + VAT

- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to insert promotional materials into conference bags

SPONSOR OF POSTER SESSIONS (1 slot)

1,000 EUR + VAT

- The sponsor can choose the prize for the winner of the poster session (is to be confirmed by the organising committee)
- The sponsor will be announced at the award ceremony of the poster session
- One invitation to the conference, welcome reception and gala dinner
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to put up roll-up banners or other promotional materials in the poster session room(s)

GALA DINNER SPONSOR (1 slot)

1,000 EUR + VAT

- Opportunity for a welcome speech at the gala dinner
- One invitation to the conference, welcome reception and gala dinner
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to put up roll-up banners or other promotional materials in the gala dinner room(s)



WELCOME RECEPTION SPONSOR (1 slot)

800 EUR + VAT

- Opportunity for a welcome speech at the welcome reception
- One invitation to the conference, welcome reception and gala dinner
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to put up roll-up banners or other promotional materials in the welcome reception room(s)

WORKSHOP SPONSOR (up to 6 slots)

750 EUR + VAT

- Opportunity to put up roll-up banners or other promotional materials in the workshop room
- Logo on the conference homepage, on slides during breaks and in the programme book
- Opportunity to insert promotional materials into conference bags

SPONSOR OF THE EARLY CAREER SCIENTISTS' EVENING (up to 2 slots)

750 EUR + VAT

- Opportunity to put up roll-up banners or other promotional materials in the room where the early career scientists' evening will be held
- The sponsor's logo will be displayed in the programme book, programme and on the homepage
- Opportunity to insert promotional materials into conference bags

PEN/PENCIL (1 slot)

300 EUR + VAT

- The sponsor's logo in one colour on the conference pen or pencil
- The sponsor can choose the colour of the pen/pencil
- Every participant will get a pen/pencil

Additional information:

Participants of the exhibition must consider and follow the regulations set by the Medicinal Product Act and Advertising Act. In terms of these Acts, the participants of the conference are members of the public, therefore prescription medicines cannot be named in the advertisements of the programme book.

A contract will be signed with those wishing to participate in the sponsorship exhibition. The allotment of exhibition spaces relies on the "first come, first served" principle. For more information, to confirm your sponsorship and with suggestions, please contact the SVEPM 2018 secretariat:

Grete Mark

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